



Catch My Memory – Fact Sheet

Corporate Headquarters:

11910 Orsinger Ln.
Suite #1010
San Antonio, TX 78230

Website:

www.catchmymemory.com

Motto:

“Because your family’s stories are worth saving”

Executive Leadership:

Rory Siefer, CEO & Founder
Jeremy Siefer, Vice President of Sales & Marketing

Status:

Privately held

About the Company:

Catch My Memory (CMM) is in the business of saving life stories and making sure everyone’s history is properly remembered. CMM’s do-it-yourself family history kits, the StoryCatcher and the PhotoCatcher, transform a loved one’s memories into instant family heirlooms.

Products:

The StoryCatcher

Designed as a family activity to be completed in a weekend’s time, this kit comes with all of the tools needed to interview a parent about their entire life story. Inside the kit expert interviewer Rory Siefer shares over 1,000 of her best story-provoking questions and helps you save a loved one’s voice and stories forever.

The PhotoCatcher

Now you can easily save the fascinating stories behind a parent’s old photographs. This program will help your parent choose the best photographs from their past to highlight in a special album. Each photo will be accompanied by a vignette written by your parent – for the first time ever you can learn the details behind your family’s most important events.

About Rory:

Rory Siefer is the *Texan Biographer*. Born and raised in Texas, Siefer travels the country to create custom biographies for people of all ages. She's an expert interviewer and adept at designing unique books, which capture a lifetime of memories.

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Photos available in the Press Room for download:

<http://www.catchmymemory.com/pressroom.php>

Contact:

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