



## **The Mother's Day Memory Book How to Make New Memories with Mom**

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San Antonio, TX—April 30, 2008: It is the last week before Mother's Day and hundreds of people are still in search of the perfect gift for mom. Instead of the typical card and flowers, family historian, Rory Siefer is offering up an unusual gift-solution, and one that won't make a dent in the pocketbook. The Mother's Day Memory Book Program, recently posted for free on her company blog, [CatchMyMemory.com](http://CatchMyMemory.com), involves five quick steps, some paper supplies, and your family's time together.

According to the U.S. Census Bureau there are an estimated 82.8 million mothers in America this year getting ready to be recognized by their children. Perfume and jewelry are some of the most popular gifts chosen, but Siefer's Memory Book gift idea creates a memento and a memory that will last longer than any physical gift.

"So many families gather together on Mother's Day and I wanted to provide them with an instant memory-making project. Using my experience as a family biographer I developed a five-step program to help them create a special memory book just for Mom! It's a chance to put her in the spotlight and hear her stories too! Sometimes the memories we make together can mean more than any physical gift"

The five-step Memory Book program gives families all the instructions needed to create a Mother's Day Memory Book. Each family member personalizes their own page with a story about their mother, including a poem or a picture. Siefer has given them ideas on how to make their page a true tribute to Mom.

The guide also helps put Mom to work too. Drawing upon her experience as a personal biographer, Siefer has included some memory-sparking questions to help mom include stories about her experiences with motherhood over the years. The final handmade Mother's Day Memory Book is presented after an hour of work together as a family. As Mom reads aloud her Memory Book there won't be a dry eye in the room! And Siefer promises you might uncover out stories that you've never heard before.

For more information, please visit our website at [www.catchmymemory.com](http://www.catchmymemory.com), email us at [info@catchmymemory.com](mailto:info@catchmymemory.com), contact Rory Siefer at 210-694-4743, or visit our blog at: <http://www.catchmymemory.com/blog/>

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### **About CatchMyMemory.com**

Catch My Memory is in the business of saving life stories and making sure they are remembered. This company helps others create a record of the significant moments from their life, so that those stories will never be forgotten. The company's do-it-yourself family history kits, the StoryCatcher and the PhotoCatcher, transform memories into an instant family heirloom, and makes sure that everyone has a story to pass on to their loved ones.

***For Immediate Release***