



## PhotoCatcher - Fact Sheet

**Kit:** The PhotoCatcher

**Tagline:** “Capture the stories behind your favorite photographs”

**Concept:** A do-it-yourself family history kit that helps people create a storybook about their life using the photographs from their past.

### The Process:

- **Step 1 – Select the photos:** Our guide will walk you through finding, sorting, and choosing the 60 best photos that tell your parent's life story.
- **Step 2 - Craft the stories:** With our help you will write a short vignette to accompany the photo. Include information about the people, place, and most importantly how you felt at that exact moment in time.
- **Step 3 – Enjoy together:** The completed PhotoCatcher album transforms some of your best life tales into a storybook for the whole family to enjoy together!

**Size:** Over 75 pages of full color instructions

- Four short activities give instructions on how gather, sort, and choose the best photographs to highlight in your album.
- Tips from Family Historian, Rory Siefer, are interspersed throughout to make the process easy to follow.
- Each activity includes step-by-step photographs to make it easier.

**Price:** \$125

### The kit includes:

- **The Instruction Guide:** Over 70 pages of colorful illustrations and easy-to-follow instructions make this project a breeze
- **PhotoCatcher Album:** The final presentation piece is a beautiful archival album. The completed album has space for up to 60 featured photographs and the accompanying stories that make them so special!
- **PhotoCatcher Tools:** All the tools needed to complete this program are at your fingertips. Inside you'll find photo-flags, archival adhesive, and 60 blank MemoryPages ready to complete!

**Facts:**

- Designed to make sure that those old boxes of photos never lose their value and that the stories behind the pictures have a chance to live on.
- A great activity to complete with a loved one who is downsizing and needs to organize their photograph collection.
- A wonderful album to share personal events and family history with the grandchildren.